



Cripps partners with Locate in Kent to empower businesses in the South East

Top 100 law firm, Cripps, has announced its commercial partnership with Locate in Kent, an inward investment agency dedicated to promoting Kent as an attractive destination for new businesses. This exciting collaboration will enable Cripps to provide legal support and services to the most innovative and fast-growing businesses in the region, further solidifying its commitment to fostering business growth in Kent.

To mark the partnership, Cripps will be participating in a prominent networking event hosted by Locate in Kent at Discovery Park in Sandwich on Wednesday 25 September. The event will be attended by solicitors from Cripps' commercial and real estate teams, including Sally Ashworth, Beth Barns-Graham, Luke Smyth, and Taryn Strong.

Founded in Kent in 1852, Cripps boasts a rich history in the region and has consistently excelled across its corporate, real estate, and private client practices. The firm's outstanding performance was underscored by securing first place in four categories in last year's Kent Legal Review. Today, Cripps has expanded beyond its original county, with offices in Central London and Horsham, further strengthening its presence in the South East while continuing to serve local, UK, and international clients.

In January 2024, Cripps achieved B Corp™ certification, demonstrating a strong commitment to aligning its business practices with its responsibilities to both people and the planet. This is particularly crucial for rapidly growing companies seeking an adviser that shares their values and supports their goals in business, culture, and sustainability.

Pete Kenyon, partner at Cripps said: "Cripps is proud to be partnering with Locate in Kent. Kent is a brilliant and vibrant place for businesses to thrive and we are excited to sit alongside Locate in Kent in offering businesses moving to Kent, a place and a community in which to flourish."

Karima Kamel, business development manager at Locate in Kent, said: "As a firm set up to help businesses in Kent realise their ambitions through providing advice, information and connections to the right people – Cripps was an obvious choice for partnership. Its deep and long-standing roots in Kent make them the perfect adviser for a multitude of ambitious businesses and individuals that require local knowledge and experience to help them achieve their goals."

The partnership represents an exciting opportunity for Cripps to further strengthen its support for businesses and individuals throughout the county.