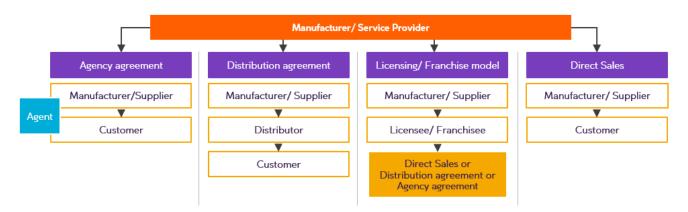


Common commercial arrangements

Having expended (usually considerable) effort and resources in developing products or services for your business, it is important to ensure that the most appropriate mechanism is utilised when commercially exploiting your products and services. This schematic focuses on the four most common commercial arrangements.

We have set out just a few points to consider, in what are often very detailed and highly structured agreements.





Jasprit Kaur

Associate